

Dear **Parent(s)**:

Looking for a creative way to tell your student,

**“I love you and I’m proud of you”?**

Place a **recognition ad** in the yearbook!

Whether your son or daughter is a senior or a freshman, a recognition ad is always a great idea. In the future, seeing your message will bring a smile as they remember your love and support during these important years. And, it’s easy to create a recognition ad. Just send us a copy of your favorite photo and compose your message.

While you’re thinking of what your ad will look like, also think about the size of the ad space. Select a horizontal or vertical format in a variety of sizes and costs. See a yearbook staff member or Mrs. Kori Braun to take a look at the examples in our ad brochure.

We can even keep the ad a secret until the yearbook is distributed (but only if your son or daughter isn’t on the yearbook staff).

Reserve a space for your ad today to say how proud you are. Like the yearbook, your message will be a permanent memory.

Thanks!

Sincerely,  
The Yearbook Staff