

Dear **Parents Group**:

Your involvement at school is a valued contribution to the community. What better way to cap off a year of support than a salute in the yearbook?

It's called a **recognition ad**, and it's a great way to say **"We're proud of you!"**

It's also a great way to encourage other parents to join your efforts in improving opportunities in education. So, ready to get started on an ad? Here's what you do: Send us a group photo if you have one and/or a list of names of those you wish to recognize. Compose a message that draws attention to the activities you've sponsored.

While you're deciding on ad content, also think about the size of the ad space. Select a horizontal or vertical format in a variety of sizes and costs. For ideas, take a look at the examples in our yearbook ad brochure. Then visit with a yearbook staff member or Mrs. Kori Braun.

Working on behalf of young people and their school is a rewarding activity, and your support means a lot to us. We hope you'll take advantage of this opportunity to draw attention to the success that has blossomed from your support.

Thank you.

Sincerely,  
The Yearbook Staff